

Jarrold McGrath

From: NetRegistry Pty Ltd [newsletter@netregistry.com.au]
Sent: Friday, 4 July 2003 11:59 AM
To: jarrod.mcgrath@artsell.com
Subject: NETREGISTRY: July eCommerce Newsletter



e-COMMERCE SPECIAL - huge discounts throughout July

IN THIS EMAIL

- \$385 off e-Commerce
- More shopping carts
- Shopping cart tours
- eBay spotlight
- More \$66 domains
- Letter from the CEO

More \$66 Domains



\$66 domains
 continue
 usually \$88/2yr

**Register and renew
 your domain names
 with Australia's
 lowest priced
 registrar**

New policies mean you
 can transfer all your .AU
 domain names to
 NetRegistry

1st on Search

**1st on
 Google**

**Austnair tops the
 results within 1
 month**

Optimisation Client goes
 from nowhere to 1st for
 "air purifiers"

We're doing **free
 reports** on your
 chances



\$385 off every e-Commerce Payment Gateway
 annual sign-up throughout July.

Plus you still get **unlimited free e-Commerce
 transactions.**

Does your business process Credit Cards?

- Call Centres
- Retailers
- You can benefit from Payment Gateways

Imagine the benefits of **everyone in your Call Centre
 processing payments** through a single webpage?

Want to **get your Online Store processing credit cards in real
 time?**

- Subscribe to real-time payment processing between now
 and the end of July, and the entire setup cost is waived,
 usually \$385!
- Find out how easy it is to get an e-Commerce Payment
 Gateway

eBay Art Auction Pioneer powered by NetRegistry Payment Gateway

Since October 2000 Jarrod McGrath
 has been using the NetRegistry
 Payment Gateway to accept
 payments for the art auctions he
 runs weekly on eBay.



Jarrold McGrath formed Artsell.com in early 2000; his plan was
 to auction Australian art online, since then he has auctioned
 over 2,500 works of art from some of the biggest names in
 Australian Art. He has gone on to establish a second business:
 fosmin.com, which Auctions fossils, minerals and jewelry.

Since October 2000 Jarrod has used a NetRegistry online
 Payment Facility to facilitate the settlement of his weekly
 auctions, this service connects his National Bank Merchant
 Facility to his website in order to allow real-time transaction and
 receipt generation.

The innovative design of the NetRegistry Payments server has
 allowed Jarrod to seamlessly integrate the Credit card Payment

eBay spotlight

eBay Pioneer Artsell uses NetRegistry for Payments

Read below how e-
 Commerce can be used
 to power success on
 eBay

More shopping carts

More e-Commerce Shopping Carts integrate with NetRegistry

X-Cart is latest Online
 Store Builder to join us

Domain Search

TheConsole Login

Forgotten your domain
 password?
 Forgotten your account
 password?

Letter from the CEO

Larry Bloch comments on what's happening in the market and at NetRegistry

Page both into his website and the Payment area for his auctions on E-Bay. And it sure works: over 70% by volume and 99% by dollar value use this payment method, with a mix of both local and international clients.

Jarrold sees the NetRegistry Payment service as one of the cornerstones of his success. "To me E-Commerce transactions is about trust and technology, NetRegistry have provided me with the technology and I have used it to build a trust relationship for client payments".

Pay your Account

Account Ref:

Amount:

The NetRegistry Payments server uses the highest levels of SSL encryption to ensure transaction security through-out the payment process, at only \$55 a month and with no per transaction fees it's really the only choice for Merchants taking online payments.

For more information on NetRegistry's Payment Gateway service please refer to our Website or call our sales team on 1800 78 80 82.

**More Shopping Cart Developers integrate**

More companies providing software to **build Online Stores** integrate with NetRegistry's e-Commerce Payments Gateway.

X-Cart is a globally successful solution for running a medium to large-sized e-Commerce Store.



- Find out more about X-Cart and our other supported shopping carts
- ★★★★★ **NEW** Take a tour of EziMerchant and see how easy it is to manage an Online Store
- Learn more about e-Commerce at NetRegistry

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